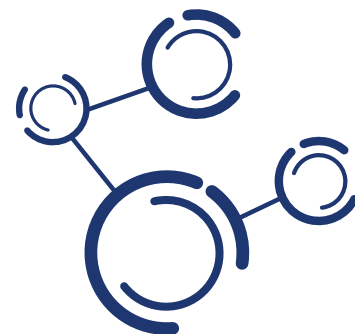


Organised by:



BIG DATA CONGRESS

BARCELONA



4th EDITION

AXA Auditorium Barcelona
24-25 October 2018

www.bigdatacongress.barcelona

@CoEBigData | #CoEBigData18

Gold

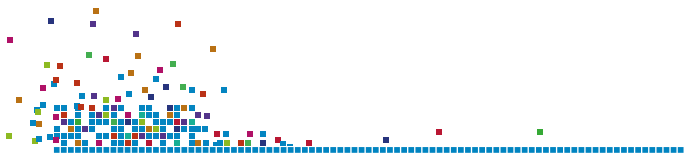


Silver



Bronze





24 OCT 2018

Strategy & Deployment

9:00h - Institutional welcome

- **Jaume Ferrús** Eurecat
- **David Ferrer** Generalitat de Catalunya
- **Lluís Gómez** Ajuntament de Barcelona

9:15h - Big Data CoE presentation

- **Marc Torrent** Big Data CoE

9:30h - Towards DDO - Measuring ROI

- Presented by: **Gemma Batlle** Eurecat
- **Marc Subirà** Futbol Club Barcelona
- **Xavier Puig** Generalitat de Catalunya
- **Marius Boada** Ajuntament de Barcelona
- **Manu Carricano** ESADE Business School

10:30h - Elevator Pitch

- Presented by: **Marc Torrent** Big Data CoE
- **Carles Aristoy** CAPSiDE
- **Antonio Duro** Clearpeaks
- **Lourdes Hernández** Datahack
- **Juan Francisco García** Datknosys
- **Oriol Jofra** Dominion Digital
- **Mark Frantz** Esade
- **Gemma Batlle** Eurecat
- **Xavi Vidal** Grupo ICA
- **Francisco Javier Martínez** Minsait
- **Elsa Durán** Kschool
- **Federico D'Alessio** Trovit

11:30h - Coffee break



12:00h - Lessons Learnt from successful applications

- Presented by: **Joan Mas** Eurecat
- **Jaume Ferrarons** Smart Monkey
- **Gabriel Anzaldi** Eurecat
- **Juan Francisco García** Datknosys
- **Marc Guirao & Oscar Martínez** Clearpeaks
- **Allan Chung** Retail Rocket
- **Xavier Gonzalez** Caixabank

13:00h - Data sharing for Common Good

- Presented by: **Marc Torrent** Big Data CoE
- **Francesca Bria** Ajuntament de Barcelona
- **Nacho Alamillo** Astrea la Infopista
- **Jordi Vitrià** UB

14:00h - End of the first day



25 OCT 2018

Big Data & Maturity Tech

9:00h - Keynote speaker

- **Krishna Gummadi** Max Planck Institute for Software Systems (MPI-SWS)

9:45h - Effective Technology Stacks

- Presented by: **Daniel González** Eurecat
- **Jaume Lluch & Javier Berdonces** Ajuntament de Barcelona & Accenture
- **Juan Luis Alarcón** Dominion Digital
- **David Bordas** Minsait
- **Ferran Galí** Trovit Search SLU

11:00h - Coffee break



11:45h - Big Data Talent Awards

- **Marc Torrent** Big Data CoE
- **Victoriano Martín** Oracle

12:00h - Explainable AI

- **Ricardo Baeza-Yates** Northeastern University (Silicon Valley, EE.UU)

12:30h - Cool Data Science Exposed

- Presented by: **José Mena** Eurecat
- **Daniel Ruiz & Pierdomenico Fiadino** Zeelo
- **Giovana Gavidia** Eurecat
- **Herman Vissia** Byelex BV
- **Enrique Mora** Nestlé

14:00h - Closure

- **Marc Torrent** Big Data CoE



25 OCT 2018 / Room 3 / Floor -1

Workshops

11:45h to 12:45 - Face Recognition with Tensorflow

- **Rubén Martínez** Datahack

15:30h to 17:00h - Trobada Big Data Catalonia